

## Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

## Product

### AXA (CH) Strategy Fund - Economic Trends Equity CHF A Distribution CHF

AXA Investment Managers Schweiz AG, part of the AXA IM Group

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The Swiss Financial Market Supervisory Authority (FINMA) is responsible for monitoring AXA Investment Managers Schweiz AG with regard to the key information document.

This product is approved for distribution in Switzerland.

**Date of Production of the KID:** 19/02/2025

## What is this product?

### Type

The product is a share of the sub-fund "Economic Trends Equity CHF" which is part of the AXA (CH) Strategy Fund, an umbrella fund in contractual form under Swiss law of the "securities fund" type.

### Term

This product has no maturity date.

### Objectives

#### Investment Objective

The investment objective of the sub-fund is to achieve long-term value growth and adequate income in CHF, based on an actively managed equity portfolio focused on (i) Swiss, Lichtenstein and (ii) European capital markets of companies of all caps.

#### Investment Policy

The sub-fund invests primarily in equity securities and rights of companies that have their registered offices or conduct most of their economic activities in Switzerland, the Principality of Liechtenstein or Europe and are listed on the Swiss Performance Index (SPI) and/or the EURO STOXX Index. When selecting investments, the asset manager takes into account theme-based criteria at his/her own discretion. Investment decisions are based on a combination of macro-economic, sectoral and company-specific analyses. The stock selection process is based on in-depth analysis of the business model of companies, management quality, growth prospects and general risk return profile. The sustainable investment approach applied to this sub-fund includes ESG integration based on the AXA IM Scoring Framework, under the binding application of sectoral

exclusion policies and AXA IM ESG Standards at all times. This guideline is available at [www.axa-im.com/our-policies-and-reports](http://www.axa-im.com/our-policies-and-reports).

#### Distribution policy

Income is distributed within four months of the financial year-end.

#### Investment Horizon

The risk and the reward of the product may vary depending on the expected holding period. We recommend holding this product at least for 5 years.

#### Processing of subscription and redemption orders

Subscriptions and redemptions are accepted on any bank business day. No issues or redemptions will take place on Swiss and French public holidays or on days when the stock exchanges or markets of a sub-fund are not open during normal business hours. Subscription and redemption orders received by the custodian no later than 1:30 p.m. on a bank working day (order date) shall be processed on the second day following that bank working day (valuation day) based on the net asset value calculated on that day (forward pricing).

#### Intended retail investor

The sub-fund is designed for retail investors who have neither financial expertise nor any specific knowledge to understand the fund but nevertheless may bear total capital loss. It is suitable for clients who seek growth of and income from capital and ESG. Potential investors should have an investment horizon of at least 5 years.

#### Depository

State Street Bank International GmbH, Munich, Zurich Branch.

#### Further Information

Please refer to the 'Other relevant information' section below.

## What are the risks and what could I get in return?

### Risk Indicator



The risk indicator assumes you keep the product for 5 years.

The actual risk can vary significantly if you cash in at an early stage and you may get back less.

The Summary Risk Indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

### Performance Scenarios

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted.

The pessimistic, intermediate and optimistic scenarios presented here are illustrations that use the worst, average and best performance of the product and the appropriate benchmark over the last 10 years. The markets may perform very differently in the future.

We have classified this product as 4 out of 7 which is the a medium risk class. This rates the potential losses from future performance at a medium level. The risk category associated to this product was determined based on past observations, it is not guaranteed and can evolve in the future.

Other risks not included in the Summary Risk Indicator may be materially relevant, such as risks associated with derivatives or counterparty risk. For further information, please refer to the prospectus.

This product does not provide any protection against future market developments, so you could lose all or part of the capital invested.

<b>Recommended holding period:</b>	<b>5 years</b>		
<b>Example Investment:</b>	<b>10 000 CHF</b>		
	<b>If you exit after 1 year</b>	<b>If you exit after 5 years</b>	
<b>Scenarios</b>			
Minimum	There is no minimum guaranteed return. You could lose some or all of your investment		
Stress	What you might get back after costs	3 440 CHF	3 100 CHF
	Average return each year	-65.60%	-20.88%
Unfavourable	What you might get back after costs	7 870 CHF	8 670 CHF
	Average return each year	-21.30%	-2.81%
Moderate	What you might get back after costs	9 840 CHF	12 360 CHF
	Average return each year	-1.60%	4.33%
Favourable	What you might get back after costs	12 580 CHF	15 580 CHF
	Average return each year	25.80%	9.27%

The stress scenario shows what you might get back in extreme market circumstances.

Unfavourable Scenario: This type of scenario occurred for an investment between 12 2021 and 12 2024.

Moderate Scenario: This type of scenario occurred for an investment between 08 2018 and 08 2023.

Optimistic scenario: This kind of scenario was recorded for an investment between 06 2016 and 06 2021.

An appropriate benchmark for this product was used to calculate performance.

## What happens if AXA Investment Managers Schweiz AG is unable to pay out?

The product is constituted as a separate entity from AXA Investment Managers Schweiz AG. In case of default of AXA Investment Managers Schweiz AG, the assets of the product kept by the custodian will not be affected. In case of default of the custodian, the risk of financial loss of the product is mitigated because of the legal segregation of the assets of the custodian from those of the product.

## What are the costs?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

### Costs over Time

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the product and how well the product does. The amounts shown here are illustrations based on an example investment amount and different possible investment periods.

We have assumed:

- In the first year you would get back the amount that you invested (0 % annual return). For the other holding periods we have assumed the product performs as shown in the moderate scenario.
- CHF 10 000 is invested

	<b>If you exit after 1 year</b>	<b>If you exit after 5 years</b>
<b>Total costs</b>	749 CHF	1 757 CHF
<b>Annual cost impact (*)</b>	7.5%	3.0% each year

(\*) This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 7.33 % before costs and 4.33 % after costs.

We may share part of the costs with the person selling you the product to cover the services they provide to you. They will inform you of the amount.

### Composition of Costs

<b>One-off costs upon entry or exit</b>		<b>If you exit after 1 year</b>
Entry costs	3.00 % of the amount that you pay when you enter the investment. This includes distribution costs of 3.00 % of the amount invested. This is the maximum amount you will pay. The person who sold you the product will inform you of the actual costs.	Up to 300 CHF
Exit costs	3.00% of your investment before it is paid out to you. This is the maximum that can be charged.	291 CHF
<b>Ongoing costs taken each year</b>		
Management fees and other administrative or operating costs	1.54% of the value of your investment per year. This percentage is based on actual costs over the last year.	149 CHF
Transaction costs	0.09 % of the value of your investment per year. This is an estimate of the costs incurred when we buy and sell the underlying investments for the product. The actual amount will vary depending on how much we buy and sell.	9 CHF
<b>Incidental costs taken under specific conditions</b>		
Performance fees (and carried interest)	There is no performance fee for this product.	0 CHF

## How long should I hold it and can I take money out early?

**Recommended holding period: 5 years**

This product does not have a compulsory minimum holding period; the 5 years have been calculated so that they correspond to the timeframe the product may need to achieve its investment objectives.

You can sell your shares before the end of the recommended holding period without any penalty. The performance or risk of your investment may be adversely affected.

Exit costs may be applied when you cash-in under conditions described in the section "What are the costs?"

Please refer to the "What is this product" section for the redemption procedure.

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## How can I complain?

Complaints should be sent to AXA Investment Managers Schweiz AG:

Postal address: AXA Investment Managers Schweiz AG, Ernst-Nobs-Platz 7, Postfach 1078, CH-8021 Zürich

Telephone: +41 (0) 58 360 78 00 | Email: [clientserviceswitzerland@axa-im.com](mailto:clientserviceswitzerland@axa-im.com)

Please provide your name, address and account or reference number as well as full details of your complaint.

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## Other relevant information

For further details on this product, including the sales prospectus, the most recent annual report, all subsequent semi-annual reports and the latest net asset value, contact the fund manager: AXA Investment Managers Schweiz AG and at [www.axa-im.ch/fund-centre](http://www.axa-im.ch/fund-centre). The documents are available free of charge.

For information about the performance of the product up to 10 years and previous performance scenario calculations in accordance with applicable regulatory requirements, please visit: <https://funds.axa-im.com/>.

When this product is used as part of a unit-linked contract, or similar contract, the additional information, such as the costs of the contract, which are not included in this document, in addition to the contact in case of claim and what happens in the event of failure of the insurance company, must be provided in the key information document of the contract issued by your insurer, broker or other insurance intermediary in accordance with their legal obligation.

The place of performance for shares offered in Switzerland is the fund manager's registered office. The place of jurisdiction is the fund manager's registered office or the registered office or residence of the investor.