

# PrivilEdge – William Blair Global Leaders (M share class)

## Newsletter

High Conviction • Equities

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The PrivilEdge – William Blair Global Leaders Fund (Class M in USD) underperformed the MSCI All Country World Index (ACWI; net) in April, returning -10.45% versus -8.0% for the benchmark index.

### MONTHLY PERFORMANCE COMMENTARY

Underperformance versus the MSCI ACWI (net) was driven primarily by a combination of allocation and stock selection effects across most sectors.

The underweight allocation to consumer staples and overweight allocation to information technology, coupled with negative stock selection within healthcare and financials, had the largest impact on relative returns.

Align Technology and Idexx Laboratories within healthcare detracted from relative returns.

Within financials, BlackRock hampered performance.

Partially offsetting these effects was an overweight allocation to healthcare, coupled with positive stock selection within consumer discretionary and energy. Compass Group and Ulta Beauty within consumer discretionary bolstered positive performance.

Within energy, Reliance aided in positive performance.

### MARKET REVIEW

Global equities broadly declined in April (-7.94%) as the prospect for aggressive interest rate hikes and strict lockdowns in China weighed on investor sentiment.

Developed-market equities underperformed (-8.25%) emerging-market equities (-5.49%), driven primarily by relative strength within EMEA and China. In this environment, growth equities significantly underperformed value-oriented equities (the MSCI ACWI IMI Growth declined -10.94% while the MSCI ACWI IMI Value declined -5.16%).

This was evident from a global-sector perspective as consumer discretionary (-10.45%), information technology (-11.65%), and communication services (-12.33%) declined while consumer staples (+0.14%) and energy (-1.21%) outperformed on a relative basis.

US equities declined (-9.01%) as inflationary pressures weighed on investor sentiment. In March, headline inflation rose to 8.5% year on year, driven primarily by higher fuel prices. Federal Reserve

Chairman Jerome Powell reiterated the central bank's commitment to raising rates to bring down inflation. The current expectation is for 50 basis point (bps) hikes at the next three Fed meetings.

European equities declined (-5.91%, as measured by the MSCI Europe IMI) as the war in Ukraine continued with no signs of resolution. The most recent development to impact European growth was Russian President Vladimir Putin's announcement that "unfriendly" countries pay for gas in rubles. This mandate subsequently halted gas supplies to Poland and Bulgaria, as the two countries refused to meet Moscow's demands.

Chinese equities declined (-4.13%) as surging COVID-19 rates led to lockdowns in Shanghai and Beijing. Despite the sharp COVID-19 outbreak and the government's strict response, Chinese equities rebounded in the last week of April as the government pledged additional policy support to meet the country's economic growth target of 5.5% for the year.

### POSITIONING

During April, industrials exposure increased, offset by a decrease in exposure to information technology and communication services.

From a geographical perspective, a notable adjustment was an increase to Europe Middle East ex UK and Europe UK, offset by a decrease to the US.

### OUTLOOK

As we are halfway through the second quarter of 2022, the Portfolio Managers reflect on the unique environment we have experienced the last two years.

The nature of the economic cycle, originally due to the pandemic, has been exacerbated. We have experienced an extreme closing and reopening of the global economy, accompanied by unprecedented liquidity and pronounced rotations in style – first with growth outperforming strongly and more recently, value charging back. Finally, Russia's invasion of Ukraine continues to impact the economy and the markets and in response, we have needed to reassess our outlook leading into this year.

Similar to William Blair's forecast earlier this year, the Portfolio Managers continue to see a natural slowing of economic growth from very high levels seen in 2020 but also rising inflation, which implies a further deceleration of earnings growth. They also continue to analyse the rising interest rate environment and its relationship to valuations.

### **Growth – After Russia's Invasion**

In terms of growth, the Portfolio Managers continue to see risks of slower economic and corporate profit growth than they had originally expected.

Importantly, in contrast to their prior outlook, they now expect materially lower growth in Europe. Leading into the year, most European economies remained far below their pre-pandemic output trajectories and now, Russia's invasion of Ukraine has created further downward pressure. Particularly in Eastern and Central Europe, expanding past Russia into Hungary and Poland, they will likely expect a continued acceleration in inflation, currencies under pressure and higher interest rates.

Within the US, they see less impact and expect growth to remain at broadly similar levels as in our pre-Russian-invasion case, which is a significant sequential deceleration in economic activity, from approximately 5.5% growth they observed in 2021 down closer to 2.5% by the end of the year. Corporate profit growth expectations seem reasonable and remain at the highest levels for most major countries.

Within China, William Blair's outlook is mixed. They have seen a resurgence of COVID-19 infections and lockdowns, which they expect will impact economic activity and weaken growth in the first half of 2022, coupled with potential geopolitical risk. In contrast, they think the government's focus on a stable economic environment will lead to moderate fiscal and monetary stimulus as well as potential for some easing of regulatory pressures. Valuations in China are also relatively attractive in the Portfolio Managers' view, after a difficult 2021.

### **Inflation**

The ongoing lockdowns and the military conflict in Europe have prompted the Portfolio Managers to revise their inflation projections further. They originally expected inflation to peak in early summer. They now expect inflation to peak at a higher rate in the latter part of this year and to roll over thereafter. Of course, wage pressures were something they were going to monitor on an ongoing basis,

and that remains a key variable to watch in the US. What that means for equity markets is that corporate earnings growth, especially outside the US, is expected to decelerate further throughout much of 2022, which would put further downward pressure on multiples.

### **Valuation and Style Performance**

Thus far in 2022, we have seen one of the most significant style rotations we have experienced in multiple decades. This leads us to a discussion regarding equity valuations.

The general relationship between rates and valuations holds, and despite the influences of the conflict and persistent inflation, the Portfolio Managers do believe we are still in a long-term economic recovery. Thus, they expect gradual monetary tightening and a removal of excess liquidity, leading to further multiple contraction as the expansion continues and rates go higher. This has direct implications for the performance of growth equities vs value equities, and we saw this play out significantly at the beginning of 2022.

Valuation as a factor has been by far the strongest driver of performance year to date. Does this imply that the very long run of quality growth over value is over?

The Portfolio Managers do not think so. Many of the drivers of the outperformance of growth are still in place: positive but lower economic growth, low (albeit rising) interest rates and a competitive landscape in the real economy that acknowledges the structural advantages of some areas of the economy over others, as well as those of differentiated, innovative business models. As it relates to interest rates, as measured by the 10-year yield, they believe these rates would need to rise meaningfully from current levels (+300 bps) to significantly affect relative future profitability and future investment premium.

And as we look forward, what has not changed? The Portfolio Managers believe the innovation and disruption cycle has not changed and, arguably, has even accelerated. The dynamic shifting of corporate winners and losers remains a constant, and again, if anything, may be accelerated. Importantly, durability or improvements in corporate competitive advantage will likely remain underappreciated.

The Portfolio Managers believe this environment will create an important backdrop for active investing. Understanding companies with differentiated business models, unique cultures and durable competitive advantages will increasingly be crucial to determining investment performance in this complex environment.

**PriviEdge – William Blair Global Leaders William Blair & Co.**

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