

Helvetica puts its trust in targeted expertise: Marc Escher is the new Chief Financial Officer

Zurich, 10 February 2025 – Helvetica is pleased to announce the appointment of Marc Escher as new Chief Financial Officer (CFO) and member of the Executive Board. This personnel decision underlines Helvetica’s strategic focus on financial stability, sustainable growth and operational quality.

The Board of Directors of Helvetica Property Investors AG has appointed Marc Escher (56) to the role of Chief Financial Officer (CFO) and member of the Executive Board as of 1 February 2025. The Swiss Financial Market Supervisory Authority (FINMA) has already approved the personnel decision. Marc Escher will succeed Peter R. Vogel, who is leaving Helvetica at the end of February 2025.

Mr Escher has many years of expertise and extensive experience in the fields of financial management, controlling and strategic corporate management. Before moving to Helvetica, he held managerial roles in the financial sector, at consulting companies and for property investments, where he successfully implemented financial strategies to achieve value appreciation long term.

In his new role as CFO at Helvetica, Mr Escher will continue to develop the financial management of the Helvetica Fund and play a decisive role in successfully implementing the investment and business strategies. His focus will lie on optimising financial processes, ensuring a solid capital structure and supporting the Fund’s growth in accordance with Helvetica’s ESG principles.

Marc Giraudon, CEO of Helvetica, comments: “We are delighted to welcome Marc Escher on board our management team as new CFO. His professional expertise, analytical strength and strategic thinking will further reinforce our financial organisation and be a significant driver of sustainable development for Helvetica and its products.”

The Board of Directors and the Executive Board of Helvetica would like to take this opportunity to thank Peter R. Vogel for his commitment and services in his role as CFO since 2019.

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About Helvetica

Helvetica Property Investors AG, founded in 2006, is a leading real estate fund and asset management corporation regulated by FINMA. We offer institutional investors and private investors lasting value through long-term ownership of stable real estate assets with solid returns. With our fully integrated real estate asset platform, we cover the entire value chain, develop customer-specific investment solutions, and provide standardized investment products: The listed HSC Fund for commercial property, the HSO Fund for special commercial property, and the HSL Fund for residential property invest in attractive locations across Switzerland with good transport connections to regional economic centers. Our commitment to a sustainable future takes into account ESG requirements along the entire real estate life and investment cycle, and is formally integrated at fund level. [Helvetica.com](https://www.helvetica.com)

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