

SWISS FUND DATA 

Service Offering

October 2023

A joint venture between Asset Management Association Switzerland and SIX Swiss Exchange

Overview

Value Proposition

- Independent non-profit joint-venture between Asset Management Association Switzerland and SIX Swiss Exchange
- Full coverage of the Swiss fund management companies & substantial coverage of funds authorised in Switzerland
- Unique market position with direct access to retail and professional investors and a wide public audience
- Established in 2006 with a strong brand recognition

Service Offering

Electronic Platform

- FINMA authorised state-of-the-art fund platform

Promoter Advertising & Marketing Hub

- Effective promoter marketing combined with large user community

Fund Search & Analytics for Investors & Public

- Powerful fund searches and easy access to relevant fund information

Market Statistics & Transparency

- Place to go for Swiss fund market statistics

Electronic Platform

State-of-the-art Webtool

- ❖ FINMA authorised & fulfils all legal obligations for official fund publications (NAV, master data, documents, legal notifications)
- ❖ Efficient interfaces for data & document uploads (FTP, bespoke automation, email)
- ❖ Automated data quality & governance checks with confirmation of data receipt
- ❖ Cooperation with delegated data & document providers such as Fundinfo, Kneip and other data administrators

Pricing

- ❖ 250 CHF per share class, capped at 500 CHF per sub-fund or standalone
- ❖ Official fund publication allows charging the respective fund with negligible impact on fund TER
- ❖ Separate fees for newspaper price publications

Data & Documents

- ❖ Comprehensive set of data (master, NAV, performance, tax, TER)
- ❖ Mandatory documents (prospectus, PRIIPs, annual reports)
- ❖ Marketing documents (fund factsheets, manager commentary)

NAV Publication

- ❖ Hourly submission for public and qualified investor funds to more than 40,000 recipients in all key countries via affiliated data vendors
- ❖ Archiving of NAV & documents with guaranteed traceability for 5 years
- ❖ Integrated newspaper price publication service at special fees

Data Submission & Regulatory Reporting

- ❖ Quarterly reporting to **Swiss National Bank**
- ❖ Legal publication service in cooperation with **FINMA**
- ❖ Automatic submission of annual reports to **Swiss Federal Tax Authority**
- ❖ Automatic submission of documents & notices for ETFs & listed funds to **SIX Swiss Exchange**
- ❖ All fund documents submitted to **Morningstar Direct** with over 10,000 licensees across the financial industry

Marketing Services

Promoter Advertising

- **Promoter profile** with relevant information on organisation, service offering and contacts
- **Promoter news feeds**
- **Overview of fund range** and individual funds with comprehensive data & documents
- Complementary **online advertising with banner** ads on main webpage and promoter section

Fund Search & Analytics for Investors & Public

- **Quick search** of whole authorised fund universe incl. QI funds
- **Enhanced search** for participating funds with multiple criteria or with the help of a **Powerful Chatbot**
- **Fund summary page** for individual funds incl. performance, exposure and top holding views
- **Performance league tables** by main asset class
- **Fund comparison** across a selected group of funds
- **Daily fund news** sourced from investrends.ch

Marketing Hub

- Fast growing population of platform users – over **450'000 unique users with over 4 million page** views p.a.
- 50% of users are professional investors; 70% of investors from Switzerland, followed by Germany, France, Austria, Italy
- Website **supports four languages** (German, French, English, Italian)
- **Top listed fund search engine** by Google Analytics and Search Metrics

Market Statistics & Transparency

- **Monthly market statistics covering Swiss fund market** in cooperation with Morningstar & Asset Mgmt Association Switzerland
- Public and subscriber services for more detailed information on Swiss fund market, promoter statistics and institutional / ETF / sustainable market segments
- **Multiple means / access** to statistical data via PDF reports, Excel or Morningstar Direct

Website Statistics 2022

444'603

Unique Users

4'073'266

Pageviews

1'090'389

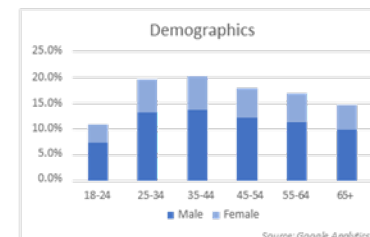
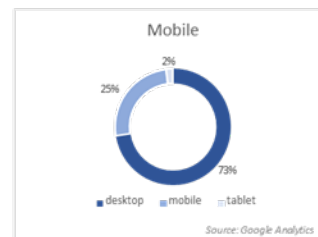
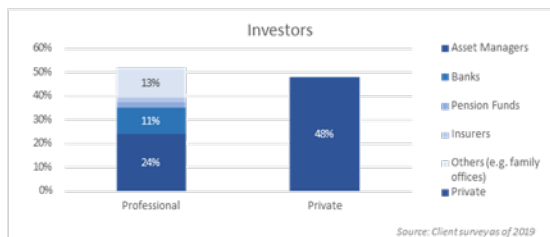
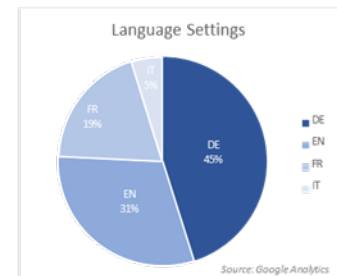
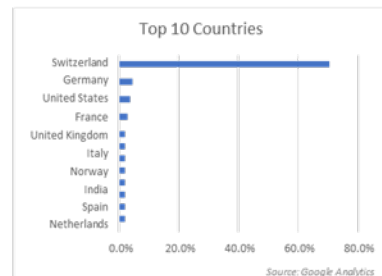
Sessions

2:24 min

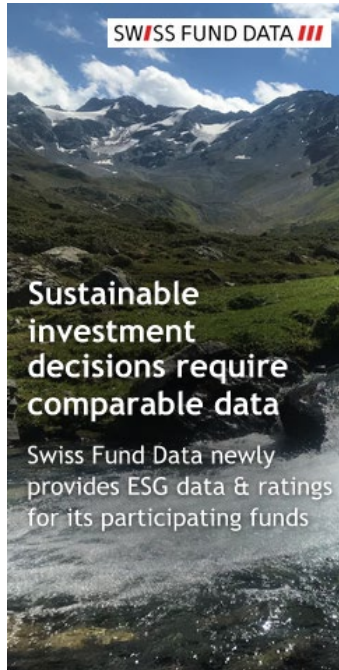
Avg. Session Duration

USER STATISTICS 2022

Data is based in period August 2021 until July 2022.



ESG Data & Market Statistics

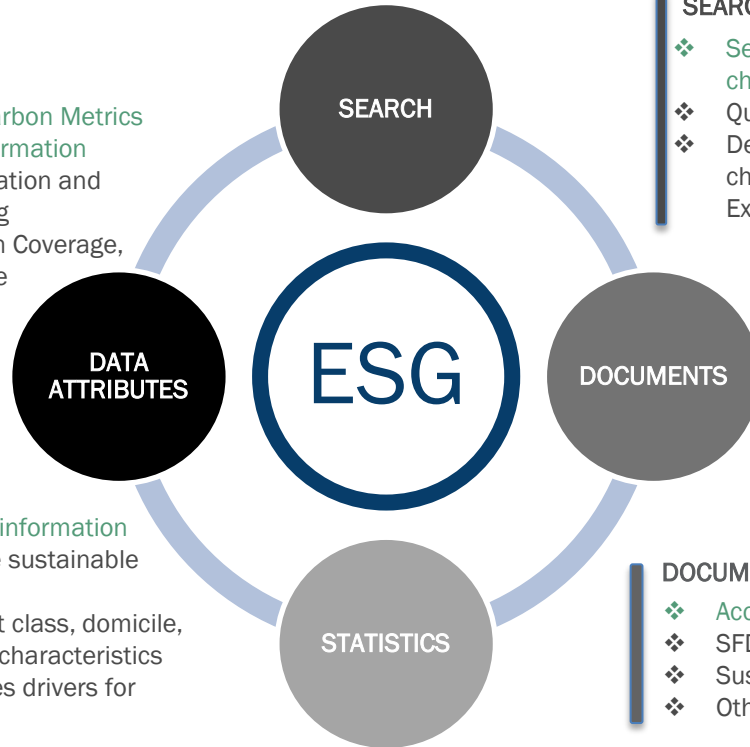


DATA ATTRIBUTES

- ❖ ESG Rating, ESG Carbon Metrics & ESG Strategy Information
- ❖ Low Carbon Designation and Sustainability Rating
- ❖ Controversy, Carbon Coverage, Fossil Fuel Exposure
- ❖ Strategy Attributes and Exclusions

STATISTICS

- ❖ Sustainable market information
- ❖ AuM & growth of the sustainable fund market
- ❖ Break-down by asset class, domicile, promoter and other characteristics
- ❖ Top and bottom sales drivers for sustainable funds



SEARCH FUNCTIONALITY

- ❖ Search for ESG funds & characteristics
- ❖ Quick search for ESG funds
- ❖ Detailed search for ESG characteristics (Strategy, Rating, Exclusions)

Refer to Website / ESG Guide & Glossary

DOCUMENTS

- ❖ Access to ESG documents
- ❖ SFDR disclosures
- ❖ Sustainability policies
- ❖ Other ESG documents & reports

Continuous improvement of service offering and tools

ESG Offering

- ❖ Already implemented in August 2021
- ❖ New Morningstar features for Sovereign Ratings incorporated
- ❖ SFDR and other reporting requirements incorporated

Open Funds Format

- ❖ Open Funds format / OFST – already available to our clients
- ❖ Providers can automate the static data feeds
- ❖ Semi-automation of fund opening and closure process

MyFunds

- ❖ Sophisticated alert function
- ❖ Enhanced fund portfolio features
- ❖ Customised league tables & performance evaluation

Fund Themes

- ❖ Focus on Pillar 3, Sustainable & Crypto Assets, Real Estate & AI Funds
- ❖ Qualitative & quantitative overview
- ❖ Trends, news & research information
- ❖ Fund league tables

Fund Searches

- ❖ Wizard based searches
- ❖ Drag & drop filters
- ❖ Drill down features

ETF Finder

- ❖ Search by asset allocation drill-down or market index
- ❖ TER comparison
- ❖ Replication method & domicile selection

Fund League Tables

- ❖ Generic & customizable selection
- ❖ Filter & drill down features
- ❖ Fund themes

Fund Analytics

- ❖ Comparison by asset type and other characteristics
- ❖ Dynamic performance evaluation
- ❖ Cost, TER and static data comparison
- ❖ Risk evaluation

Access to a strong team

SWISS FUND DATA ///

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